





2004

2004. 11









1.	.....	1
1)	.....	3
2)	.....	5
3)	.....	6
2.	.....	9
1)	.....	11
2)	.....	13
3)	.....	15
4)	( FDA ).....	20
5)	FDA.....	28
3.	( ).....	33
4.	.....	37
1)	.....	39
2)	.....	40
3)	.....	43
4)	.....	55





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1.

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1)

: (THE KINGDOM OF THAILAND)

: 514 km<sup>2</sup>( 2.3 )

: ( 11 ~2 , 3 ~6 ,  
7 ~10 )

: 6,230 ( 01 )

: (600 ), (139 ), (170 ),  
(110 )

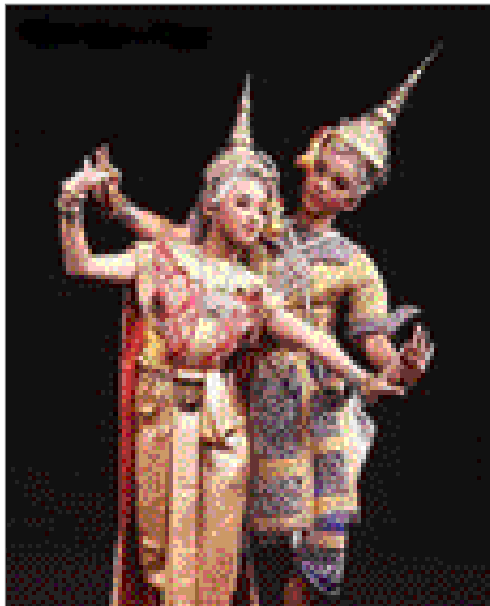


: (81.5%), (13.1%), (2.9%)  
: (90%), (6%), (2%)

- : 42%, 14%, 15%,  
14%, 4%

- GDP : 10%, 36%, 16%,  
10%, 4%, 4%, 3%,  
2%

GDP : 1,376 (1 GDP 2,166 )



2)

	2000	2001	2002	2003	2004
GDP(U\$ )	1,255	1,208	1,293	1,376	1,480
1 GDP(U\$)	2,070	1,938	2,052	2,166	2,310
(%)	4.6	1.9	5.2	6.4	7.5
(%)	1.5	1.6	0.7	2.0	2.6
(%)	3.7	3.2	2.9	1.5	-
(U\$ )	679	632	669	802	884
(U\$ )	624	607	634	750	840
(U\$ )	55	25	35	52	44
(U\$ )	327	330	389	389	485
(U\$ )	797	674	597	597	473
(U\$ )	43	44	42.6	41.6	40

2000~2002 : BOT( )

2003~2004 : ( /FPO)

3)

- , , 가
  - , , , , , 10  
66%
  - 
  - , 35%
  - : 70%가
  - 03 GDP(1,376 ) (1,553 )  
113% 가
  - 가 가
  - , ,
-

- 가 2  
 . 가 , 13%  
 100% 가

- ,  
 ( )

- ADB, IBRD,  
 ( )  
 400 )

- ( )

- ( , , )  
 )

: ( '02) 45 341 (14.7%), ( '03) 57 306  
 (4.9%)





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2.

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1)

(1)

가 ,

가 ,

04 FDA

, kitchen of the world

30%~40%

가 가 ( 30%)

가 .

( 02 24 )

(2)

가 FDA

FDA가

FDA  
가

( )

FDA  
가

가 3

,

15,000

(3)

Import License .

Ministry of Public Health No. 193(2000)

Annex 1 , Food Registration Label  
Approval .

1 2

Food Control Division(Office of the Thai Food and Drug  
Administation) .

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3

FDA .

2)

(1) (The Drug Act 1987)

, ,  
FDA .

- 1 2g

- Modern Drugs Traditional Drugs

Traditional Drugs ,

, 가

(2) ( ) FDA 가

, 4.5 ,

2 (1 ), 500 (

, 1 )가 . , 가 가

.

( ,

, )

가

가

, 3

.

(3)

가 FDA

,

15,000 (3 ), 2 .

, ,

, ,

FDA .

가 .

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### 3)

(1) (The Drug Act 1987)

Modern Drugs

Traditional Drugs : Traditional Drugs .

(2) Licensing

,  
가 .

가 FDA The Drug Control Division .

가 ,

가 .

가

가 .

가 가 .

- License to manufacture traditional drugs( )

- License to sell traditional drugs( )
- License to import traditional drugs( )

(3)

,

가 .

가

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가

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1

가

1.

2. 1 . 가 ,

가 1

3. 1

4. 1

5. 1 (

).

가 , 가

6. 30 (exercise tax).

7. 2 set

7.1 .

(Location of the imported premise. Storage area and surroundings.)

7.2

7.2(1)

7.2(2)

7.2(3)

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7.2(4)

( )

8.

2

(가 )

1. (

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2. 가 가  
( )

1

3. 4

4. 4 ( )

5. formulation( ?) ( )

6. ( )

7. 1

8. 가 가 ,  
2

9. GMP

10.

, 가 ,  
FDA 가 . 가  
.  
가 가

4)  
( FDA )

(1)

, (kitchen  
of the world)

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(2) (Quality)  
FOOD ACT B.S. 2544(1979)

(3) (The food Act)  
, , , , (FDA)

(4)  
( 가)  
license 3 (occasional license)

(Requires Product  
Approvals)

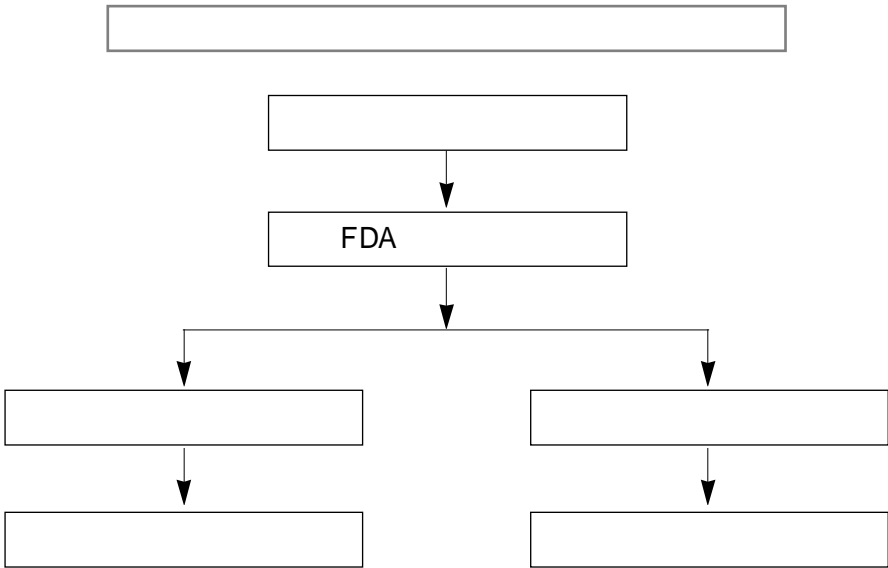
FDA

FDA가 가

: 15,000Baht/3 ,

: 2





- 가

-

:

: 2

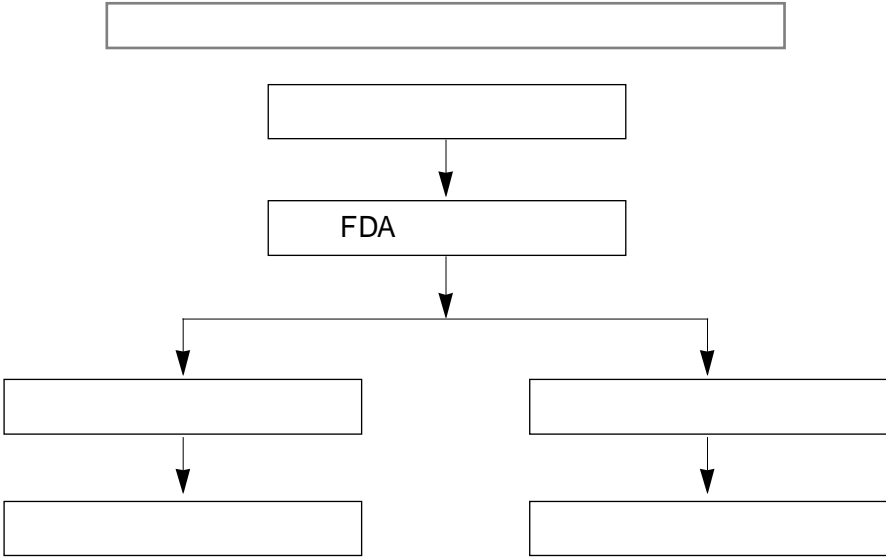
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: , , 2

가

- ,





(6) 가

- Codex

- ISO (A )

(HACCP )

(7) (Label)

- 가

-

( )

/

,

/

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: (Nutrition labeling)

- ,  
FDA

GM

- “  
(Genetic Modification)

(8) (Manufacturer)

가 (3 )  
가(License)

FDA가

GMP FDA

FDA가 가

: 6,000-10,000Baht/3 ( )

: 2

(9) (Food Advertisement)

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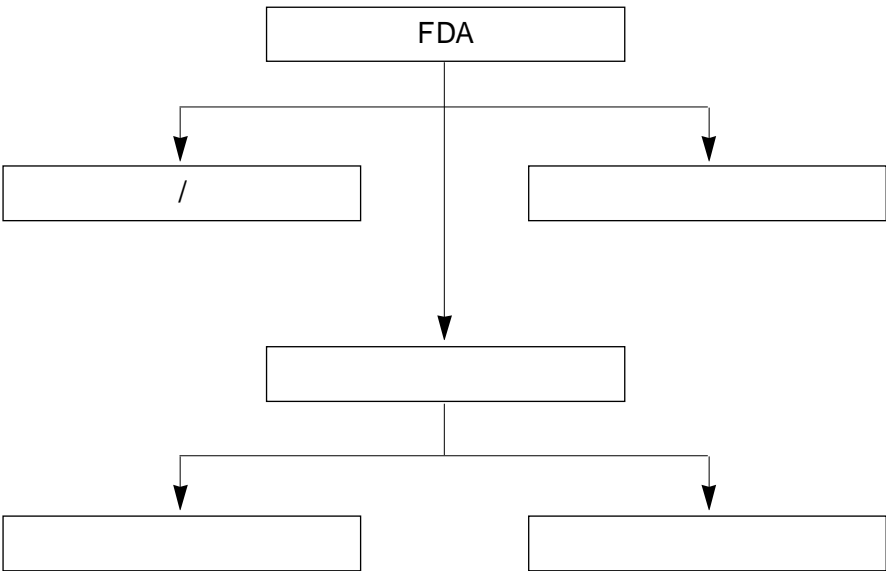
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### FDA

:

: 2

(10) FDA 가 (Flowchart)



5) FDA

FDA

( , , , )

, 8

가 6가

, , ,

· ,

8 , 3 가

가 ,

,

8가

Drug Act B.E. 2530(5 )

Food Act B.E. 2522

Cosmetic Act B.E. 2535

Narcotic Act B.E. 2530(3 )

Psychotropic Substances Act B.E. 2535(3 )

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Volatile Substances Act B.E. 2533

Medical Devices Act B.E. 2531

6가

The Single Convention on Narcotic Drugs 1961,  
commentary on the protocol amending at Geneva on  
March 25, 1972

Convention on Psychotropic Substances 1971

Code of conduct on Distribution and Use of Pesticides  
1990

London Guidelines for Exchange of Information on  
Chemicals in International Trade, amended 1989

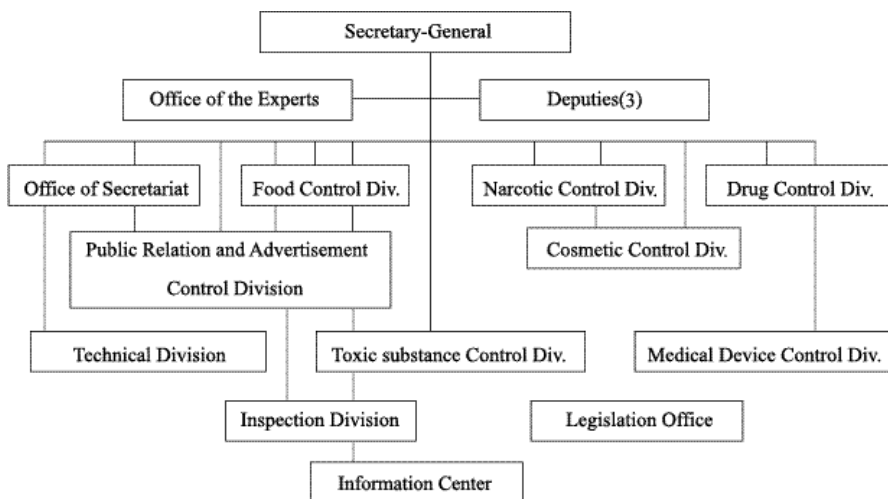
Convention on the Control of Transboundary Movement  
of Hazardous waste

United Nation Convention Against 'Illicit Traffic in  
Narcotic Drugs and Psychotropic Substances 1988

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(1) FDA

FDA 10 (Food Control, Drug Control, Medical-device Control, Narcotic and psychotropic substance Control, Toxic substance Control, Inspection, Public Relation and Advertisement Control, Technical, Office of Secretariat) 2 (Legislation Office and Information Centre)



(2)

TAI CUSTOMS	가	· 가
		·
TAI FDA		· 가
		· - - - - · - - - - · · · · · · · · ·





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3.

( )

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( ),  
 3 ( 01~ 03 ) 20 ~30

가

Push Marketing

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가

04 4

145,658

33.6%

가

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『 | 』

( ), , ,

,

가

가

( : , %)

	HS	'01	'02	'03	4		
					'03	'04	
		224,789	337,668	264,348	109,039	145,658	33.6
( )	1302191110	97,202	149,690	102,505	54,419	85,068	56.3
	2106903011	62,241	73,260	88,445	27,924	21,034	24.7
( ' )	1211202120	28,308	34,793	35,137	18,048	18,587	3.0
	1302191210	10,994	15,427	17,438	4,948	11,090	124.1
( )	2106903019	15,018	-	11,100	3,700	6,770	83.0
'	1211202220	395	14,000	4,877	-	-	-
'	1302191190	-	5,750	4,600	-	-	-
	2202901000	8,040	40,857	246	-	-	-
	2106903021	2,227	3,891	-	-	3,109	-
' , ,	1211209900	364	-	-	-		

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4.

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1)

## 4가 HS CODE

HS CODE		
121120	(Ginseng roots, of kind used primarily in perfume)	,
130219	(other vegetable saps and extracts)	( )
210690	(other food preparations not elsewhere specified)	,
220290	(other flavored and other non alcoholic beverage)	

-

: CIF x

: (CIF+ ) x

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:            ×10%  
가    (VAT) : (CIF+    +    ) ×7%

HS CODE		(%)
121120	(    ,    ,    )	40
130219		40
210690	(    ,    ,    )	30
220290		60

2)

HS  
가

,            ,            ,            10

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가                    ,                    ,  
                           가                    ,  
                           가 가                    ,                    가                    가

(                    )                    가

,                    ,

,                    (                    )

,

( : US\$)

HS CODE		02	03	04. 4
		38,042	63,038	20,520
1211200005		16,296(43%)	22,562(36%)	16,175(79%)
		12,584(33%)	32,675(52%)	4,345(21%)
		9,162(24%)	7,802(12%)	
1302199092		194,752	142,893	53,640
2106900003		827,746	836,080	277,684

HS

10

1\$ = 40

: Thai Customs

3)

(1)

, , ,

- 가

(2)

2

1 “ ( )

, 1

1

,

“ | ”가

80%













, , ,  
,  
75% 80%가 ,  
, 40  
가,  
, ,

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가  
가  
,  
,  
가  
- 1 GNP 2,000 , 4,000  
, 3,000 가  
가

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( : )

0 ~ 9	696.7	2006.5	1,674.3	3,612.2	1,428.5	9,418.2
10 ~ 19	954.3	2,298.4	1,869.5	3,879.4	1,543.2	10,544.8
20 ~ 29	1,439.6	2,532.8	1,626.5	3,209.4	1,371.8	10,180.1
20 ~ 39	1,241.4	2,605.3	2,049.1	3,598.4	1,341.5	10,835.7
40 ~ 49	950.0	2,060.6	1,856.1	2,857.6	1,002.2	8,726.5
50 ~ 54	303.9	664.3	580.7	1,041.9	323.8	2,914.6
55 ~ 59	202.2	537.7	479.7	788.7	276.2	2,284.5
60 ~ 64	190.2	483.2	424.2	639.0	261.6	1,998.2
65 ~ 69	136.7	353.2	344.5	488.9	202.7	1,526
70 ~ 74	100.9	261.0	229.0	306.3	146.2	1,043.4
75	104.2	298.6	234.1	338.3	170.0	1,145.2
	6,320.1	14,101.6	11,367.7	20,760.1	8,067.7	60,617.2

(3)

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가 가

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- : , , , , , , , , ,

- : ,

FDA 1

2g ,

( ) .

가 , ,

가 ' |

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,

가



(4)

· · ,  
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- : , , 가
- :

가

가 : Ginsana |

75% ,

80%가

가 가 , ,

, 가 가

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## 가

		(g)	가 ( )/unit
White Ginseng	Extract ( )	300	15,470(\$386)
		100	5,300(\$132)
		50	2,870(\$ 71)
		30	1,850(\$ 46)
	Tea ( )	300	3,795(\$ 95)
		150	2,045(\$ 51)
		90	1,315(\$ 32)
		30	480(\$ 12)
	Capsule ( )	500	2,285(\$ 57)
		250	1,170(\$ 29)
	Honey Dried Roots	300	12,160(\$304)
	Red Ginseng	Extract( )	50

가 . 가

가

가

; 40, | 가 (60  
20)  
100

- 가 50g

가

(5)

가 , ( )

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4)

(1) .

- FDA

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(2)

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,

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가

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가

- , , ,

가

(3) Agency

I Agency

Agency

Agency가

Agency ,

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